



4R SYSTEMS REPLENISHMENT ACTION MANAGER

4R presents an innovative way for retailers to achieve profit-seeking goals: Replenishment Action Manager.

It empowers clients to test a wide range of “what-if” scenarios, such as higher or lower inventory levels, prices, discounting and promotional offers.



Replenishment Action Manager allows 4R clients to take a hands-on approach in managing day-to-day inventory replenishment.

4R Systems is unmatched in tying inventory optimization results to net profit targets and hitting or exceeding financial goals.

The company has expanded its expertise to assortment optimization, and enables retailers to self-manage inventory replenishment.

Replenishment Action Manager allows 4R clients to take more of a hands-on approach in managing day-to-day inventory replenishment. The program empowers clients to test a wide range of "what-if" scenarios, such as higher or lower inventory levels, prices and discounting, promotional offers, and more.

The goal with Replenishment Action Manager is to provide a greater visibility to retailers. 4R is known for providing an exceptional level of service and this solution will allow clients to be more involved.

4R is empowering customers who want to manage more of the process to leverage new tools to understand inventory and business trends and then make changes to improve results.

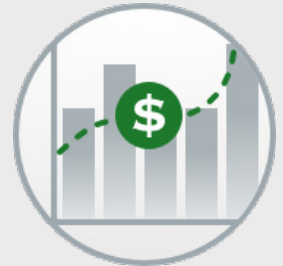
Replenishment Action Manager enables retailers also to set precise "action-alerts" to flag activities or situations requiring attention.

Clients can quickly take steps to address emerging issues and then drill down to understand the root causes of the situation.

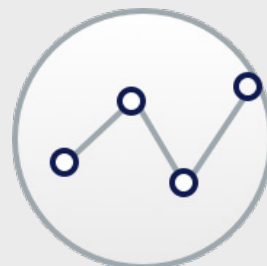
Using this program, customers can do the analyses on their own or in conjunction with 4R's client delivery team, as they feel is best. 4R provides a sort of sandbox for retailers to test various scenarios and predict the impact of taking different actions.



Display Minimums



Future Sales Forecasting



ROP Churn



Sale Forecasting Error



Stock Compliance



Store Out of Stock



Store Over Stock



Store Under Stock



The solution goes further. It provides retailers with a recommendation they can send to associates in other departments in the organization whose support may be crucial for making a change.

Say, for example, a client wants to create a promotion but does not have the budget authority to take action alone.

Now, they can send over the detailed analysis to the category manager to help move the project forward.

Replenishment Action Manager is more of an automated service for retailers that want to manipulate scenarios and understand the impact of potential changes without having to contact 4R. The program is specifically designed for clients using 4R's Store or DC Replenishment solutions.

Replenishment Action Manager follows 4R Systems' core discipline based exclusively on defining, predicting and achieving net profit financial goals to add value to the retail bottom-line.

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US 02/01/19